



Gotta Go Out, LLC
Personalized Pet Sitting and Services

Great Care for Pets, Peace of Mind
for their Humans!

Issue 1, Winter 2009

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NEWSLETTER

Client Corner

Holiday Reservations

The holiday calendar is filling up fast. PLEASE do not try to make last minute reservations this year! Remember, reservations for Thanksgiving, Christmas, and New Years are confirmed on a first reserved AND first paid basis. We do offer Paypal e-mail invoicing for payments by credit card. However, we must add a 2% fee to cover the processing costs. Call the office if you wish to reserve holiday pet sitting and let us know if you wish to pay by credit card. We will then send invoice to you.

Referral Program

Just by passing our referral cards to your local friends and co-workers you can save money on your next pet sit or dog walk. Everytime we take a first time reservation from your referrals for at least two (2) visits, we will credit your account \$5.00. Remind your friend or co-worker to mention your name when they contact us.

Gotta Go Out's First Anniversary and the Wishbones for Pets Charity Drive

November 1, 2009 marked Gotta Go Out, LLC Personalized Pet Sitting and Services first anniversary. I am celebrating this year by participating in the Wishbones for Pets program. This year's drive will benefit Madison Mutts. You can help by:

- * Donating items from the wishlist in the drop bins at Tabby and Jacks, Nutzy Mutz and Crazy Catz (2 locations), or Bad Dog Frida.
- * Drop some change or bills into the coin jars at several locations.
- * Make a donation by check payable to Madison Mutts. Please mail checks to Wishbones for Pets, c/o Gotta Go Out, LLC, PO Box 6281, Monona, WI 52716



Tony, a Madison Mutt that found a great home!

Wishbones for Pets began in 2004 by Janet Depathy, a professional pet sitter in Plymouth, MA. It is the first pet sitter related charity open to all professional pet sitters in North America, and runs annually from mid-October through the week after Thanksgiving. Since 2004, hundreds of pet sitters across the United States and Canada have participated in the program.

Madison Mutts Wishlist: Six foot Leashes (used is fine), Flexi-leashes (used is fine), Dog Food (canned and dry), Puppy Food (canned and dry), Tiny Training Treats, Paper Towels, Mop Heads, Printer Paper, and Non-toxic cleaners. For all coin jar locations and more information on Wishbones for Pets and Madison Mutts, please visit www.ggout.com/wishbones.html.

My thanks to all the Madison businesses that agreed to participate in Wishbones for Pets. Together we're helping some Madison mutts have a great holiday season.

-- Tami

New Client Forms

New contracts and policy forms were mailed to active clients in October. We must have these forms in your file prior to providing services to your pets, effective November 1, 2009. If you have questions regarding these forms or need them resent, please e-mail Tami at tlewis@ggout.com or call the office at (608) 316-2021. Thanks to those of you who have already returned them.

Announcements



Dr. Karen Bryant is pleased to announce the opening of her new house call veterinary practice, **To Your Door Veterinary Health and Wellness**. Enjoy comprehensive veterinary care in the comfort

of your home at surprisingly competitive prices. House calls are less stressful for you and for your pet. No more carting your pets off to the vet's office. Dr. Bryant practices a holistic approach to veterinary medicine and finds it helpful to meet with the pet and owner in their own environment. To Your Door Veterinary Health and Wellness is truly a full service practice offering exams, microchips, heartworm testing, personalized vaccine protocols, full lab and pharmacy services. Dr. Bryant has partnered with a well-equipped surgical facility for procedures requiring anesthesia, including general surgery, radiographs (with or without anesthesia) and dentals. Dr. Bryant is able to offer compassionate hospice care and assist owners with quality of life care for their pets. Treat your pet to the best! Let Dr. Bryant Come . . . Sit . . . Stay . . . HEAL !

Ph 608.335.5777

Fax 608.277.5777

www.toyourdoorvet.com

Name Change: Emergency Clinic for Animals at 229 West Beltline Hwy in Madison is now **Exceptional Care for Animals**. Read more about it at www.emergencyclinicforanimals.com/news.html.

Give the Gift of Quality, Professional Pet Care

Gift certificates are available in amounts from \$10 to \$100 in ten dollar increments. They will be available on the website at www.ggout.com (look for the link on the home page) after November 15, 2009. You can also order them by calling the office. The gift certificates can be used anytime in 2010 for dog walks, pet sitting, or pet transport in Madison, Middleton, Fitchburg Monona, or Verona (northside). You may pay for gift certificates by check or with a credit card (paypal).

In the last quarter Gotta Go Out supported the following organizations:

Angel's Wish by volunteering time working at the Verona adoption center as well as fostering a cat; Madison Mutts by donating a \$51 gift certificate for their October event and hosting the Wishbones for Pets program; Friends of Ferals by donating \$102 in gift certificates for their fall fundraiser dinner; and Women's Council of Realtors' Scholarship Fund by donating \$102 in gift certificates for their silent auction.

The Spring newsletter will be available in February online or by e-mail only. The newsletter will be published 4 to 6 times per year. You must ask to join our newsletter list by contacting info@ggout.com from the e-mail address at which you wish to receive the newsletters (please type subscribe in the subject line). We do not sell, rent, loan, trade, or lease the addresses on our lists to anyone. Members of the list can un-subscribe at any time by sending an e-mail to info@ggout.com with the word unsubscribe in the subject line.

What's New?

Check out the Mad about Pets blog at madpets.blogspot.com. I was interviewed in September about Gotta Go Out. The blog covers pet services, retail and happenings in and around Madison.

Pet client photos are now on the website! I know, I know....it's about time! If you have a photo of your pet(s) you'd like to have on the website, please e-mail it to me at tlewis@ggout.com and I'll be sure to post it.

I hope to have an on-line reservation form available on the website by December 1st. Until then, please call the office or send an e-mail to make reservations. Remember that I will always call to confirm reservations.

You can now find Gotta Go Out on Facebook.

After a bumpy start, the blog is up and running. Visit www.ggout.com/blog and meet Dominic, my Angel's Wish foster kitty and see Junior's (the horse) first Halloween costume contest – he won fourth place!



To all our clients, humans and pets alike, have a safe and happy holiday season!

- Tami Lewis

